



**Embassy of India
Kuwait**

PRESS RELEASE

**Made in India Exhibition
(14-15 September 2021)**

Embassy of India, Kuwait organized 'Made in India Exhibition' from 14-15 September 2021 at the Embassy premises showcasing 'Made in India' products in all categories such as agricultural products, gems and jewellery, consumer goods, tea, coffee, textiles, furniture, apparel, handicrafts, engineering goods and automobiles etc. The products displayed included products such as buses and trucks from TATA motors, cars and pickup from Mahindra and motorcycles from Royal Enfield, TRIFED products, Tea from Assam, West Bengal and Nilgiri by Tea Board of India, Araku Coffee, Jewellery from Joylukkas & Raya Jewellers, Kent RO, La-Opala tableware, Himalaya ayurvedic and herbal products, and different FMCG products sourced by LULU Hypermarket and Oncost, NBTC, OBTC etc. An AYUSH Lounge was installed by the Embassy in the exhibition.

2. Ambassador of India to Kuwait Shri Sibi George inaugurated the exhibition and in his inaugural speech welcomed guests and spoke about the excellent bilateral cooperation between India and Kuwait in all sectors and highlighted the popularity of 'Made in India' products in Kuwait. He underlined that the year 2021, India is celebrating two years long celebration of 75th anniversary of its independence (Azadi ka Amrit Mahotsav) as well as 60th anniversary of establishment of diplomatic relations between the India and Kuwait. He reiterated that as part of the vision of Hon'ble Prime Minister Shri Narendra Modi, India is working to promote Indian exports abroad and the Embassy is committed to showcase the finest of Indian products and example of our technological advancement. He emphasized that under the guidance of leadership of both the countries, relationship between two countries will reach new heights. H.E Mr. Mazin Al-Essa, Under Secretary, Amiri Diwan, State of Kuwait, was chief guest of the event, which was attended by many resident Ambassadors and members of diplomatic community in Kuwait as well as Kuwaiti businessmen and media persons.

3. On 14th September, to celebrate 75th anniversary of India's independence, a spectacular presentation of 75 dishes from different region of the India showing rich culinary heritage and diversity was held. A grand cultural show with traditional classical dance and music performance was held.

4. On 15th September, the Exhibition included a show called 'Parinay' – celebration of Indian Weddings, bridal and wedding costumes showcased by members of Indian community. This was followed by a cultural evening wherein various Indian artists residing in the State of Kuwait presented their performances.

5. The event was very well received and was visited by a large number of Kuwaiti and Indian Business and media persons and diplomatic community in Kuwait. The event was also broadcast on Embassy's social media which was attended online by thousands.

Kuwait
16 September 2021