

40th INDIA CARPET EXPO - VIRTUAL EXHIBITION

21st to 25th August, 2020

The Carpet Export Promotion Council (CEPC), India is organizing the **40th INDIA CARPET EXPO - VIRTUAL EXHIBITION** from 21st to 25th August, 2020. CEPC is an apex organization, set up by the Ministry of Textiles, Government of India to promote export of carpets, all types of handmade/handmade knotted carpets, rugs, floor coverings & other allied products from India. The council actively sends trade delegations to all major and developing markets around the world, showcasing Indian exports globally through exhibitions, fairs and promotional events.

2. Indian Carpets are renowned all over the world for their exquisite designs, subtle elegance, attractive colours and workmanship. India produces all types of qualities with specific designs; colours and sizes as per requirement of world market and have an edge to produce carpets according to the specification of buyer with timely delivery schedule. Indian Handmade Carpet Industry is ranked No. 1 in the international market, having achieved highest quantity both in terms of value and production globally. With the 40th INDIA CARPET EXPO - VIRTUAL EXHIBITION, CEPC aims to highlight India's strength in global textile exports which stem from a strong base of improved infrastructure, quality and technology.

3. The **40th INDIA CARPET EXPO - VIRTUAL EXHIBITION** is a unique opportunity for overseas buyers to reach out to Indian suppliers all over India for ensuring business continuity despite the COVID-19 pandemic. The online platform of the exhibition is totally secure and all data related to products and exhibitors will be visible only to the buyer. Online chats & meetings with exhibitors will also be totally secure and visible only to the buyers. The main features of the exhibition are:

- Anywhere/Anytime access to the show, which will run on the website and can be accessed through a web browser as well as using mobile applications on IOS and Android which utilize innovative interactive technology to create a user friendly 3D immersive virtual experience/environment.
- Seamless match making opportunities (pre-scheduled/approved meetings).
- Availability of Company and Product Videos to enhance the buying/sourcing experience.
- Chat and video conferencing facility to help easy interactions.
- Artificial Intelligence Driven Matchmaking for Exhibitors as per their requirements.
- Private Meeting rooms, personalized schedules & Mobile App support.
- Products displayed with detailed specifications to facilitate sourcing.
- Webinars bringing speakers/experts to the buyers to enhance knowledge and improve decision making.

4. More information on the virtual event may be obtained from the organizers at the website: indiacarpetexpo.com, Tel: 0091 - 11 - 2336 4716, Fax: 0091 - 11 - 2336 4717 and email: info@cepc.co.in. Interested buyers may also register online at <https://indiacarpetexpo.com/index/registration>
