

## **The 49<sup>th</sup> IHGF Delhi Fair - Virtual 2020**

### **13 - 18 July 2020**

The Export Promotion Council for Handicrafts (EPCH), India is organizing the **49<sup>th</sup> IHGF Delhi Fair - Virtual 2020** from 13 - 18 July 2020. EPCH is an apex organization engaged in promotion of exports of gifts and handicrafts, through organization and participation in trade shows, buyer-seller meets, conferences and study tours. The council has facilitated its 10,000+ member exporters to customize and offer unique styles and quality products to the global sourcing community.

2. EPCH has organized the **IFJAS 2020 Virtual Fair** - India's very first virtual B2B trade fair and the **IHGF Textiles Virtual Fair** - India's first virtual B2B trade fair, which were both launched in June 2020 before a global audience, and ran successfully with a very healthy participation of buyers and trade visitors from all over the world. The IFJAS 2020 saw registrations by over 950 overseas buyers and the IHGF Textiles Virtual Fair had over 1600 registrations from all across the globe.

3. The **49<sup>th</sup> IHGF Delhi Fair - Virtual 2020** will exhibit over 2000+ new product expressions across 12 product categories by over 1500 accredited manufacturers and exporters from all parts of India. The entire virtual platform will be divided into 12 product specific categories for easy search and navigation:

Tableware and kitchenware, including EPNS	Carpets, rugs & floorings
Bathroom accessories	Fashion jewellery, bags, scarves, ties & accessories
Lawn, garden ornaments & accessories	Handcrafted garments including 'Chikankari' & 'Zardozi'
Lamps, lighting & accessories	Christmas & festive décor, hand-made paper & products
Furniture, furniture hardware & accessories	Candles, incense sticks, potpourri, aromatics and yoga, meditation & healing items
Home furnishings	Decorative, gifts (including corporate gifts)

4. More information on the virtual event may be obtained from the organizers at the website: <https://ihgfdelhifair.in/>, and email: [visitors@ihgfdelhifair.in](mailto:visitors@ihgfdelhifair.in).

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